



A 2012 PARENTS' CHOICE APPROVED AWARD WINNER!

Cumberland County's Fun Family Newspaper and Educational Resource for Children, Teachers and Parents

2022 MARKETING & ADVERTISING PROGRAMS

Online Edition
www.kidsvillenews.com/cumberland

SIZE	ADVERTISING SPONSOR* (X 12)	EVENT RATE
Full Page	\$1295.....	\$1360
3/4 Page	\$995.....	\$1045
1/2 Page	\$745.....	\$782
3/8 Page	\$625.....	\$656
1/4 Page	\$445.....	\$467
1/8 Page	\$285.....	\$295
Calendar Block		\$75
Premium Gee Thanks.....		\$200
Gee Thanks.....		\$100

The ad deadline is the 8th of the month prior to publication

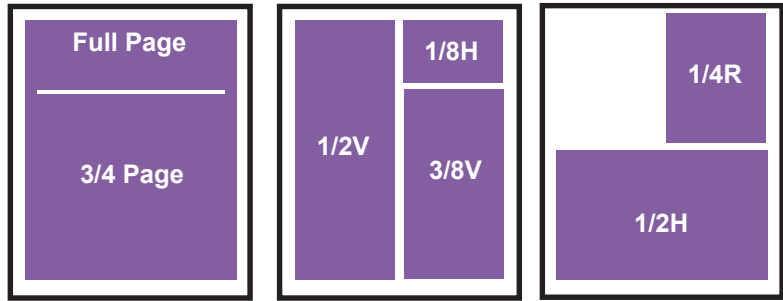
**Includes Full Color, Electronic Online Edition with Link and name and logo in Gee Thanks!*

SPECIAL PLACEMENT RATES*
(Based on availability)

Inside Front Cover	\$1400.....	\$1470
Inside Back Cover	\$1295.....	\$1360
Page 3 Half Page	\$845.....	\$888
Back Cover	\$1500.....	\$1575
Calendar Page	\$1500.....	\$1575
Guaranteed Placement	25% of	
(non discountable)	Ad Rate	

SPECIAL SERVICES

Ad Layout & Design.....	\$75 - \$150
Design Changes (Less than 50% of ad).....	No Charge
Design Changes (over 50% of ad).....	\$50
Provide ad to another publication	\$50
Logo Design and/or ad design for	
another media	\$350 & up
All programs and rates subject to change.	



AD DIMENSIONS

Full Page	9.75"W x 12"H
3/4 Page	9.75"W X 8.87"H
1/2 Horizontal	9.75"W x 5.87"H
1/2 Vertical	4.75"W x 12"H
3/8 Vertical	4.75"W x 8.87"H
1/4 Regular	4.75"W x 5.87"H
1/4 Horizontal	9.75"W x 2.87"H
1/8 Horizontal	4.75"W x 2.87"H
Calendar Block	1.5"W x 1.5"H

All sizes based on width x length. Camera ready ads accepted in pdf, eps or jpg format. Pdf format preferred.

Page and Content Sponsorships* "Friends of Truman"

Content Title Page Sponsor \$250
 Includes full color, electronic online edition, Name & Logo on page and in "GeeThanks"

Content Title Page Sponsor \$475
 Includes full color, electronic online edition, Name & Logo on page and in "GeeThanks" Plus 1/8 pg. Banner Ad

Title Page Sponsor \$600
 Includes full color, electronic online edition, Name & Logo on page and in "GeeThanks" Plus 1/4 pg. Banner Ad

**All sponsorship programs are for twelve months.*



Kidsville News! is distributed monthly "Free" of charge to all K-6th grade children throughout Fayetteville, Cumberland County, Pope AAB & Ft. Bragg, Harnett County and Hoke County. It is funded through local individuals, businesses, organizations and the (501 C3) Non-profit Kidville News! Literacy and Education.

A product of

F & B Publications



P.O. Box 53461
 Fayetteville, NC 28305
 910-484-6200 • Fax: 910-484-9218

Revised: 02/07/22